

BEN GIBBS

Digital Communications Specialist

Lancaster, PA | bengibbs4@gmail.com | (717)-368-6749 | Portfolio

ACTIVITIES

VALE Marketing Leader

Aug 2018 - Dec 2018

- Organize, promote, and market the annual VALE Media Industries Conference.
- Communicate effectively with team members to accomplish conference tasks.
- Present and report on weekly progress to class. Delegate tasks.

SKILLS

WEB DEVELOPMENT

- HTML/CSS
- JavaScript
- jQuery
- JSON
- Word Press

VIDEOGRAPHY

- Composition Knowledge
- Editing/Post-Production
- Color Correcting
- Lighting
- Audio
- DSLR/Mirrorless Cameras

DESIGN

- UX Knowledge
- Concepts
- Color

SOFTWARE

- Adobe Creative Suite
- DaVinci Resolve
- Microsoft Office Suite

SUMMARY

Digital Communications Specialist with skills in video, web development, UX, and design. A passionate individual who has gained work experience through two internships and who has accumulated 494,042 views on YouTube with close to 1,300 subscribers.

WORK EXPERIENCE

Videographer, COMPLETE weddings + events

Lancaster, PA

June 2018 - Present

- Capture and film footage of groom and bride on their wedding day.
- Communicate with bride and groom to ensure wedding day expectations are met.
- Review, organize, and drop off footage to be edited.

Digital Media Coordinator, Penn FC

Harrisburg, PA

Minor League Soccer Organization that has since relocated.

May 2018 - Aug 2018 | Summer Intern

- Create content to post to social media pages and website.
- Film and edit team practices, highlights, and games.
- Capture footage from practice and games to create compelling story content pieces to post on website and social media pages.
- Attend home games and record game highlights.
- Work collaboratively in a team setting to ensure deliverables for the day are met.

Videographer & Editor, Crystal Pools

Hershey, PA

Local pool company in the Lancaster area.

May 2018 - Aug 2018 | Summer Intern

- Create compelling marketing videos to post to YouTube.
- Edit and manage media.
- Work closely with Crystal Pools marketing manager and employees.

EDUCATION

Lebanon Valley College

Annville, PA

**Bachelor of Science in Digital Communications
2017-2019 (May 2019 Anticipated)**

Dean's List Fall 2018, 3.5 Major GPA / 3.3 Overall GPA